

2009 RWA Conference
Table of Contents - Disc 2 (Craft, Career, Publishing)

CRAFT TRACK

14-137 WTC? Where's the Conflict

Jennifer St. Giles

14-141 The Birth and Feeding of a Series Story Arc

Claudia Dain, Sabrina Jeffries, Deb Marlow

14-142 Plot and Character: They Go Together like Love And Marriage

Ann Voss Peterson, Patricia Rosemoor, Rebecca York

14-143 High-Octane Kisses: Writing Action with Heart

Ann Aguirre, Laura Bradford, Carrie Lofty, Elizabeth Naughton

CAREER TRACK

14-004 Picks, Passion and Promotion!

JoMarie DeGioia

14-005 Death and Taxes: Hoe to File Returns and Survive An Audit

Becke Turner, Diane O'Brien Kelly

14-008 Honing Your Pitch

Winnie Griggs, Wanda Ottewell, Michelle Grajkowski

14-013 Merging Inspiration, Romance and More: Writing For the Inspirational Market

Debra Clopton, Lisa Mondello, Renee Ryan

14-022 Outwitting a Muse Who Just Won't Behave

Alison Hart, Judith Arnold

14-014 How to Use Networking Without Becoming a User

Tanya Michna

14-028 Meet the Press on Common Ground

Keena Kinclaid

14-032 20 Questions to a Killer PR Plan

Louise Ahearn

14-041 I Sold to New York, Now What?

Lilli Fiesty, Melisa Francis, Maria Geraci, Lynn Raye Harris, Crystal Jordan, Kate Pearce

14-044 Breaking the Rules and Kicking Down Doors

Suzanne Brockman

14-050 On-Line Promotion: B(u)y the Book

Lori Foster, Jenna Peterson, Michelle Buonfiglio, Danielle Jackson

14-061 Agent Secrets: What Agents Really Want from an Unpublished Writer

Laurie McClean

14-062 A&B The Fire in Fiction

Donald Maass

14-072 One, Two or Three? Single Vs. Multibook Contracts

Natasha Kern, Kristen Nelson

14-080 Beyond the Basics: What Really Differentiates YA From Adult Fiction

Ally Carter, Kristen Nelson

14-088 The Good, The Bad, The Ugly in New Media Promotions

Nancy Berland, Jeanne Devlin

14-098 The Road So Far: The First Year After the Call

Kimberly Killion, Megan Kelly

14-099 The Great Agent Search

Jenna Petersen

14-102 Anatomy of a Bestseller

C.L. Wilson, Angie Fox, Chris Keeslar

14-109 The Billionaire Tycoon's Secret Promotional Baby

Carrie Lofty, Ann Aguirre, Barbara Cardidad Ferrer, Sarah Wendell, Jane Litte

14-113 How to Catch Flies: On Professionalism and Choosing Your Own Business Reputation

Laura Bradford, Jennifer Schober

14-116 How Not to Suck

Christine Warren, Hannah Murray

14-126 Why Publishing is Making You Crazy – and What You Can Do About it: The Tao of Publishing

Steven Axelrod, Julie Anne Long

14-136 A&B More How to Make a Living Writing Romance Novels

Stephanie Bond

14-139 Creating a Web Presence in Just One Hour

Michelle McGinnis, Emma Clair

14-140 Power Play: Making the Transition from Category to Single Title

Nina Bruhns, Natasha Kern

14-019 The Genre Jumpers

Eileen Cook, Alesia Holiday, Cindy Holby, Eileen Rendahl

PUBLISHING TRACK

14-021 Show Me the Money!

Brenda Hiatt

14-026 You Get Me Where I Live: Why Your Manuscript's Missing Your Reader

Tara Parsons, Patience Smith, Krista Stroeve, Natashya Wilson, Denise Zaza

14-035 Secrets of the Bestselling Sisterhood

Jayne Ann Krentz, Susan Elizabeth Phillips

14-036 21 Years and Counting

Jo Beverley

14-042 A&B Buy This Book! An Interactive Workshop Simulating an Editorial Board Meeting

Jenni Gardiner, Barbara Poelle, Holly Root, Margo Lipschultz

14-052 Paranormals: Writing Outside the Box

Kelley Armstrong, Jeaniene Frost, Melissa Marr, Erika Tsang

14-071 Why We Love Mr. Darcy: Insider Tips on the Historical Market

May Chen, Laura Lee Ghurke, Julia Quinn

14-089 The Art of Collaboration: Taking an Author-Initiated Anthology from the Idea to Contract

Kristi Astor, Charlotte Featherstone, Amanda McIntyre

14-101 How to Sell to Harlequin's London Office

Sheila Hodgson, Tessa Shapcott

14-111 Mini-Series Within Series Romance

Lisa Childs, Kathleen Scheibling

14-114 Everything You Always Wanted to Know About Erotica But Were Afraid to Ask

Eden Bradley, Roberta Brown, Lilli Fiesty, Angela Knight, Susan Swinwood

14-133 A Look Inside the Editor's Mind

Leslie Wainger

14-145 Digital Initiatives with Your Publisher

Malle Vallik, Rachel Chou, Rachel Vincent