

2012 RWA Conference  
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**KEYNOTES & SPECIAL SESSIONS**

**17-001 Librarian Day Luncheon Keynote** Kerrelyn Sparks

**17-026 Thursday Luncheon Keynote** Stephanie Laurens

**17-063 Friday Awards Luncheon Speaker** Robyn Carr

**17-002AB PRO Retreat**

**CHAT**

**17-047 Chat with Nora Roberts**

**RESEARCH**

17-004 Criminal Mistakes: What Crime Novels (or TV Shows) Often Get Wrong  
Allison Leotta & Abby Zidle

17-013 Inside the British Country House: 1770–1830  
Sandra Schwab

17-023 No More Secret Babies: a History of Contraception  
Liese Sherwood-Fabre, Ph.D.

17-034 What's with the Bloodletting? Medical Care in England Before 1900  
Sharon Lathan & C. Allyn Pierson

17-062 You're Killing Me! Trauma & Medicine for Writers  
Trisza Ray

17-090 Writing the Regency Novel  
Shannon Donnelly

17-096 Not Every Man in Uniform Is a SEAL! Developing Military Characters to Steal Readers' Hearts  
Rogenna Brewer, AJ Brower, Geri Krotow, Heather Nickodem, Jo Anne Pinney, & Taylor Reynolds

17-101AB Creating Fighting or Self-Defense Scenes (2 Hrs)  
Debra Holland, Ph.D.

17-113AB Barricaded: Real-Life Hostage Negotiation (2 Hrs)  
Angela Knight & Lt. Michael Woodcock

**PUBLISHING**

17-007 Romance 101

Molly O'Keefe & Maureen McGowan

17-011 Alternative Romance Goes Mainstream

Kim Baldwin, Lauren Dane, Sarah Frantz, K.A. Mitchell, Heather Osborn, & Radclyffe

17-016 "Never Kill the Puppy!" & Other Rules

Lucia Macro, Esi Sogah, & Wendy Corsi Staub

17-036 Blurring the Lines between Romance & Women's Fiction: from Editorial to Marketing

Mary Kay Andrews, Jennifer Enderlin, Stuart Krichevsky, & Meghan Walker

17-038 From Idea to Edit

Donna Bagdasarian, Rhonda Pollero, & Abby Zidle

17-045 Beyond Audio: Reach Your Blind Readers in the Digital Age

Sassy Outwater, Pratik Patel, Laurel Spatz, & Sarah Wendell

17-069 Self-Publishing: the Down & Dirty Details

Vickie Taylor

17-076 Social Media Mavens Panel

Jaci Burton, Adrienne Giordano, Angela James, Julie Rowe, & Malle Vallik

17-040: The Secrets to E-Book Publishing Success

Mark Coker

17-100 Branding for Self-Published Authors

Bella Andre, Tina Folsom, & Barbara Freethy

17-108 Unraveling the Mystery of Laws Limiting the Use of Research Materials in Fiction

Teresa Bodwell

17-128 An Insider's View on the Editor, Agent, and Author Relationship

Melissa Frain, Natalie Lakosil, & Jessica Souders

17-132 Show Me the Money!

Brenda Hiatt

## **SPOTLIGHTS**

17-009 Spotlight on Grand Central

17-018 Spotlight on Carina Press

17-024 Spotlight on Avon

17-033 Spotlight on Ballantine Bantam Dell

17-042 Spotlight on Harlequin Series

17-053 Spotlight on Belle Books

17-061 Spotlight on St. Martin's Press

17-071 Spotlight on Ellora's Cave

17-077 Spotlight on Harlequin Single Title

17-087 Spotlight on Berkley/NAL/Intermix

17-088 Spotlight on Pocket

17-098 Spotlight on Tor

17-105 Spotlight on Sourcebooks

17-111 Spotlight on Samhain

17-119 Spotlight on Kensington